

Insider INDIAN PREMIER LEAGUE



SHAKE-DOWN

In Bangalore, Ricky Ponting is happy to oblige Greenhill's request for an interesting shoot, going for a rickshaw ride and impressing this traffic policeman enough that he clears the intersection for them. "The driver kept turning around in all the traffic chaos, saying, 'I'm your best fan,'" says Greenhill.



POSING A PROBLEM

On the day of his first IPL game, Glenn McGrath is more reluctant to let his hair down for a shoot, following an interview at his Hyderabad hotel, and doesn't fancy standing in a crowded street. In the end, a hotel worker is happy to oblige. "The doorman was over the moon," says Greenhill.



THE BEST GIRLS ARE ON CABLE "In Bangalore, this cheerleader from the Washington Redskins was getting the whole stand to call her name. She absolutely loved it," says Greenhill. "The Indians aren't used to the cheerleaders and kept poking their mobiles through the fence to take pictures, and trying to chat them up."



NRL'S FINEST Many of the cheerleaders came from NRL teams such as the Dragons, Storm and Tigers. "They were enjoying it, but found it hard work," says Greenhill. "After every big six they had to dance to the music. One said, 'Seven weeks of this and we'll be really thin.'"



IS THAT A MACHINE GUN?

Not many sporting competitions have been promoted using automatic weaponry, but Bollywood's culture rules. This poster, featuring Sachin Tendulkar, Shahid Afridi and Brett Lee, is telling us that the IPL is war - city against city. It works, as most grounds are packed.

WARNIE IN A SUIT

When someone has just paid \$450,000 for a few weeks work, even Shane Warne dresses up. He's at the tournament opening in Bangalore, on a stage with all the other captains. "Warnie takes it very seriously," says Greenhill. "He's close to his players and has really embraced the whole idea."



THAT'S BOLLYWOOD Actors Shilpa Shetty and Zayed Khan enjoy themselves at the first IPL match between Bangalore Challengers and Kolkata Knight Riders. "All the Bollywood stars are often on their feet dancing, and do a lot to acknowledge their fans," says Greenhill.